

For Immediate Release
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“SafetyGate™ Consumer Retrofit Product Released at 7th Annual ABC Kids Expo in Las Vegas September 13-16, 2009”

Sunday – September 13, 2009 – Las Vegas, Nevada

SafeStart Systems LLC. of Weston, CT, USA announces the debut of their SafetyGate™ Consumer Retrofit Product at the 7th Annual ABC Kids Expo on September 13, 2009. The product release is the culmination of over 10 years of research and development in the area of electrical safety for the home. The multi patented SafetyGate Consumer Retrofit is a simple inexpensive retrofit safety device that prevents home appliances and tools from dangerously restarting after a power outage, breaker trip or accidental removal from the wall outlet. SafeStart Systems makes the claim that there is no other safety product like it in the consumer marketplace today.

“The ABC Kids Expo was a natural choice for venue in rolling out this product”, says SafeStart Systems Managing Director Jon Russell, “our market data confirms that the group most impacted by the hazard of unintentional restarts is parents of young children. The SafetyGate Consumer Retrofit product was specifically designed to protect children from this hazard, which injures thousands each year. We are excited to be among the ABC Kids Expo group here in Las Vegas and look forward to the opportunity to demonstrate this revolutionary safety product”.

The company will also be showing their SafetyGate Professional Retrofit product, designed for the workshop and jobsite, available later this year. SafetyGate™ Consumer by SafeStart Systems will be available for demonstration at ABC Kids Expo booth #5334.

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